

DRIVING ROUTES



Please follow the appropriate directions to the PGA Championship based on your origin. Traffic routes have been determined based upon spectator origin information. If you deviate from your recommended traffic route, you may cause/experience traffic delays.

Please follow: Directions to PGA Parking from
the West (Madison/Fond du Lac/La Crosse)



Spectators are highly encouraged to carpool when traveling to Whistling Straits. Join up as family and friends *Ride 4 in '04!*

DIRECTIONS

Proceed north on I-43 to Sheboygan Exit 128, Hwy 42.
Form two lanes on ramp.

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Form two lanes on ramp.

Right Lane: At bottom of ramp turn right on Hwy 42. Proceed to 40th Street (first stoplight); turn left (north). Proceed to Garton Road; turn right (east). Proceed to Hwy L5; turn left (north). Law enforcement will direct traffic to PGA General Public Parking Lots.

Left Lane: At bottom of ramp turn left on Hwy 42. Proceed to Hwy Y; turn right (north). Proceed to Rowe Road; turn right (east). Proceed on Rowe Road to Hwy LS; turn left (north). Law enforcement will direct traffic to PGA General Public Parking Lots.

Proceed south on I-43 to Cleveland Exit 137, Hwy XX. At top of ramp turn left (east) on Hwy XX. Proceed to Dairyland Drive; turn right (south). Proceed to Hwy MM; turn left (east). Proceed to Hwy LS; turn right (south). Law enforcement will direct traffic to PGA General Public Parking Lots.

Proceed south on I-43 to Cleveland Exit 137, Hwy XX. At top of ramp turn left (east) on Hwy XX. Proceed to Dairyland Drive; turn right (south). Proceed to Hwy MM; turn left (east). Proceed to Hwy LS; turn right (south). Law enforcement will direct traffic to PGA General Public Parking Lots.

Proceed east on Hwy 23 to the Hwy 57 exit. From the ramp, turn left (north) on Hwy 57. Proceed to Hwy FF; turn right (east). Proceed to Hwy 42; turn left (north). Proceed to Hwy MM; turn right (east). Proceed to Hwy LS; turn right (south). Law enforcement will direct traffic to PGA General Public Parking Lots.

Proceed east on Hwy 23 to the Hwy 57 exit. From the ramp, turn left (north) on Hwy 57. Proceed to Hwy FF; turn right (east). Proceed to Hwy 42; turn left (north). Proceed to Hwy MM; turn right (east). Proceed to Hwy LS; turn right (south). Law enforcement will direct traffic to PGA General Public Parking Lots.

PGA SHUTTLE INFORMATION

All PGA Championship parking lots are located within walking distance of the Main Spectator Entrance. Be prepared to walk, as shuttles will not be provided from the parking lots to the entrance. Spectators will not be permitted to drop off or pick

up guests at the Main Spectator Entrance. Closer to the time of the event, we encourage you to visit our Web site, **www.pga2004.com**, where updated parking information may become available.

**TAXI, LIMOUSINE AND/OR
UNAUTHORIZED (Non-Credentialed)
SHUTTLE VEHICLES**

There will be NO taxi, limousine drop-off locations near Whistling Straits. All drop-offs will have to abide by the geographically recommended General Public

Parking traffic routes to either the North General Public Parking and/or South General Public Parking lots at Whistling Straits.



WELCOME
TO THE
86TH PGA
CHAMPIONSHIP



| GATE HOURS & SCHEDULE OF EVENTS | |
|--|-----------------------|
| MONDAY, AUGUST 9, 2004 | |
| Gate Hours | 6:30 am – 8:00 pm |
| Practice Rounds | 7:00 am – 7:30 pm |
| TUESDAY, AUGUST 10, 2004 | |
| Gate Hours | 6:30 am – 8:00 pm |
| Champions' Clinic <i>Practice Range</i> | 4:00 pm – 5:00 pm |
| Practice Rounds | 7:00 am – 7:30 pm |
| WEDNESDAY, AUGUST 11, 2004 | |
| Gate Hours | 6:30 am – 8:00 pm |
| First Tee Closes | 3:00 pm |
| Practice Rounds | 7:00 am – 7:30 pm |
| THURSDAY, AUGUST 12, 2004 | |
| Gate Hours | 6:30 am – 8:00 pm |
| First Tee Time | 7:00 am |
| Last Tee Time | 2:15 pm |
| Play Complete | 7:15 pm * |
| FRIDAY, AUGUST 13, 2004 | |
| Gate Hours | 6:30am – 8:00 pm |
| First Tee Time | 7:00 am |
| Last Tee Time | 2:15 pm |
| Play Complete | 7:15 pm * |
| SATURDAY, AUGUST 14, 2004 | |
| Gate Hours | 6:30 am – 8:00 pm |
| First Tee Time | 6:55 am* |
| Last Tee Time | 1:45 pm* |
| Play Complete | 6:00 pm* |
| SUNDAY, AUGUST 15, 2004 | |
| Gate Hours | 6:30 am – 8:00 pm |
| First Tee Time | 6:55 am* |
| Last Tee Time | 1:45 pm* |
| Play Complete | 6:00 pm* |
| Presentation Ceremony <i>18th Green</i> | 6:15 pm* |
| | <i>*Approximately</i> |

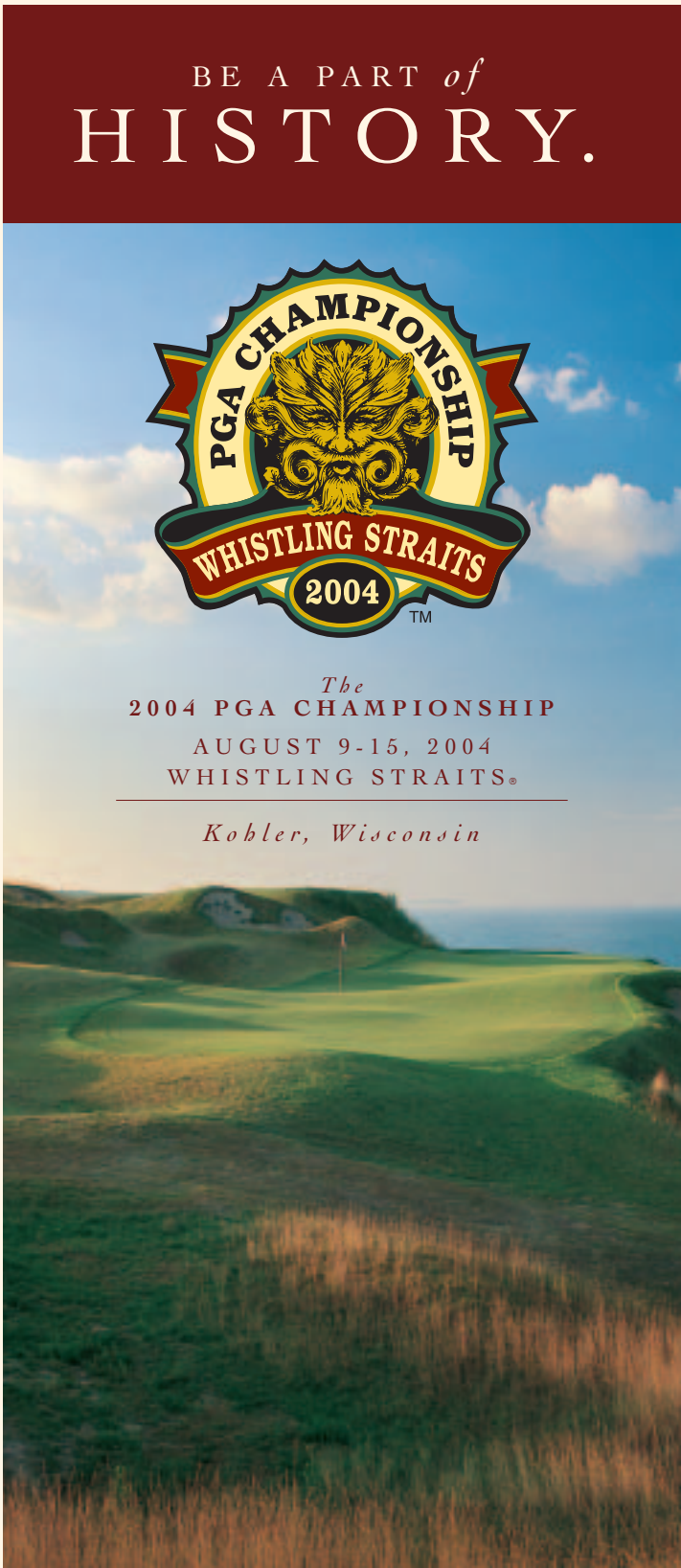
For additional brochures, please visit our Web site at www.PGA2004.com or call the PGA of America Ticketing Center at (800) 742-8258 (press 210).

BE A PART *of*
HISTORY.



The
2004 PGA CHAMPIONSHIP
AUGUST 9-15, 2004
WHISTLING STRAITS®

Kobler, Wisconsin



DEAR 2004 PGA CHAMPIONSHIP PATRON

GENERAL INFORMATION FOR PATRONS

AUTOGRAPH POLICY

Autographs may be requested and given at the players' convenience at the Practice Range and Putting Green during the Practice Rounds, Monday, August 9 through Wednesday, August 11, 2004. For the players' consideration, a NO AUTOGRAPH POLICY will be enforced on the grounds of Whistling Straits during the Championship Rounds, Thursday, August 12 through Sunday, August 15, 2004.

AVERAGE TEMPERATURES

Average August temperatures range from a high of 80 degrees to a low of 61 degrees at Whistling Straits. Hats, cool clothing, sunglasses and sunscreen should be worn on bright, sunny days.

ATM MACHINES

ATM services are available on-site at Whistling Straits outside the Main Spectator Entrance, inside the Wanamaker Club, inside the PGA Championship Golf Shop, by the Practice Range concession stand, and also by the concession stand behind the 10th tee.

BEVERAGES

Beverage stands will be located in the following places:

**Emerald Way,
1st Green**

CAMERA POLICY

Cameras are allowed on-site for the Practice Rounds ONLY Monday, August 9 through Wednesday, August 11, 2004. They are NOT permitted at Whistling Straits during Championship play, Thursday, August 12 through Sunday, August 15, 2004.

CARPOOL – Ride 4 in '04!

Spectators are highly encouraged to carpool when traveling to Whistling Straits. Join up as family and friends *Ride 4 in '04!*

CONCESSION STANDS

Concession stands will be located in the following places:

**Main Spectator Entrance,
Practice Range,
5th Green,
10th Tee,
10th Fairway,
13th Tee,
15th Fairway**

ENTERTAINMENT STAGE

This entertainment venue, called Pete Dye Plaza, sits in the heart of the Championship Village. Live musical entertainment will occur on the stage each day of Championship Week during the following hours:

**Monday – Wednesday
5:00 – 7:30 pm**

**Thursday – Friday*
7:00 – 8:00 pm**

**Saturday – Sunday*
6:00 – 7:30 pm**

**Only after Championship
play concludes*

FIRST AID STATIONS

PGA Championship First Aid Stations can be found in three (3) locations at Whistling Straits:

**Main Spectator Entrance
Left of 6th Green
Right of 15th Fairway**

If the need for medical assistance should occur, please notify the nearest PGA Championship Volunteer. They will be easily identified by their Rust / Navy colored golf shirts and khaki pants.

This information will be helpful when planning your trip to this year's PGA Championship. If someone will be using your ticket, please make this information available to them. For additional brochures, please visit our Web site at www.PGA2004.com or call the PGA of America Ticketing Center at (800) 742-8258 (press 210).

THE CHAMPIONS' CLINIC

The Champions' Clinic, conducted on the Practice Range at 4 pm on Tuesday, August 10, features several past PGA Champions. Come and enjoy this event as these talented golf professionals demonstrate a difficult shot or hit their favorite shot, while sharing their knowledge and humor with the crowd. The Champions' Clinic is free to all spectators with a ticket for Tuesday's Practice Round.

THE TROPHY PRESENTATION CEREMONY

The Wanamaker Trophy Presentation Ceremony will take place on the 18th green immediately following the close of play on Sunday, August 15. In the event of a tie for first place after 72 holes, there will be a three-hole aggregate score playoff on Holes 10, 17 and 18. If the scores remain tied at the conclusion of the playoff, a sudden death playoff will take place on Hole 10 and, if needed Holes 17 and 18, repeating Holes 10, 17 and 18 until the tie is broken. The Wanamaker Trophy Presentation Ceremony will then immediately follow the playoff.



INFORMATION STATIONS

Both on-site event and off-site area information will be available throughout Championship Week. Information Stations will be located at the following places:

**Main Spectator Entrance
Behind 1st Tee**

PROHIBITED ITEMS

The items listed below are strictly prohibited on the grounds of Whistling Straits at all times. Bags will be searched upon entering the event. Anyone violating these policies will be subject to removal from the grounds and the loss of ticket(s).

The following items are prohibited:

➤ **All personal electronics, to include cellular telephones, radios, televisions (including hand-held televisions), Palm Pilots, hand-held games, Walkmans, etc.**

➤ **Bikes, coolers, ladders, signs, banners, lawn chairs and spiked golf shoes**

➤ **Weapons will not be allowed, REGARDLESS OF PERMIT**

➤ **Dogs and other pets**

➤ **Cameras and autographs are allowed ONLY during the Practice Rounds, Monday, August 9 – Wednesday, August 11. They are NOT permitted at Whistling Straits during Championship play, Thursday, August 12 – Sunday, August 15**

If a spectator brings any of the above items to the event, he/she will be asked to check them with one of the Tech-Check Stations located at the PGA Championship's Main Spectator Entrance and at the Media Center Entrance. The items will be held at those

locations until the completion of that day's activities. Items not claimed by the end of the day will be taken to the Security Trailer near the Main Spectator Entrance.

RAIN PLAN

If the PGA Championship Rain Plan is officially called to action, all spectators are HIGHLY encouraged to double their efforts in carpooling. For all traffic, parking, and Rain Plan updates, please tune to your local radio or television station for up-to-date information.

GRANDSTANDS

Grandstands will be positioned in the following locations:

**1st Tee*,
5th Green,
9th Green*,
10th Tee,
12th Green,
15th Green,
16th Green,
18th Green*
Practice Range***

Access to all grandstands is on a first-come, first-served basis and is free for all spectators. Several seats on the first row of every grandstand are also reserved for the physically challenged.

*Wheelchair-accessible viewing areas will be located at the 1st tee, 9th green, 18th green and the Practice Range.

INFORMATION REGARDING ACCOMMODATIONS & THE SURROUNDING AREA

For information regarding hotels, restaurants and things to see in the area, please visit our Web site at www.pga2004.com

86TH PGA CHAMPIONSHIP

JUNIOR TICKETS

In an effort to encourage the attendance of juniors, Junior Tickets will be offered to children 17 years of age and younger. All Junior Tickets must be purchased by a PGA Championship ticketed adult, who will provide supervision while enjoying the event.

Each adult may purchase up to four (4) Junior Tickets. Each Junior Ticket is \$15 per day for a Practice Round (Monday – Wednesday) and \$30 per day for a Championship Round (Thursday – Sunday). Junior Tickets will be available on a daily basis at the Admission Sales Trailer, located at the Main Spectator Entrance.

LOST & FOUND

Lost & Found is located at the Information Station positioned at the Main Spectator Entrance.

LOST CHILDREN

All lost children will be taken to the PGA Championship Office, located in the south clubhouse parking lot.

METHODS OF PAYMENT

Cash must be used at all concession and beverage stands. Credit cards and cash are accepted in the Wanamaker Club. Travelers checks, credit cards, debit cards and cash are accepted in the PGA Championship Golf Shop. ATM services are available on-site at the Main Spectator Entrance, in the Wanamaker Club, in the PGA Championship Golf Shop, by the Practice Range concession stand, and by the concession stand behind the 10th tee.

PARKING FOR WHEELCHAIR BOUND PATRONS

The PGA of America will reserve parking spaces in a designated parking lot for those patrons who are wheelchair bound. All of the shuttle equipment that will be running to and from this particular lot is ADA approved and has lift capabilities.

The Convention Store will be managing our transportation and shuttle needs. If you need to park in this designated lot, please contact The Convention Store at:

**800.285.0001 or mrichardson
@theconventionstore.com**

You will be asked to complete a form and provide a copy of your handicap certification information. Upon approval, The Convention Store will mail you a parking credential and a map with directions to this designated parking lot.

Event patrons may bring wheelchairs (motorized and non-motorized) with them to the event. Motorized and non-motorized wheelchairs will not be available for rent at Whistling Straits.

TAILGATING AND OVERNIGHT PARKING

There will be NO tailgating or overnight parking of any kind within officially assigned and operated parking lots for the 2004 PGA Championship. This includes any on- and/or off-site parking lots officially designated and operated by the 2004 PGA Championship. Violators will be towed.

PGA CHAMPIONSHIP GOLF SHOP

The PGA Championship Golf Shop is located at the Main Spectator Entrance. All spectators are invited to visit, and view a wide array of items from the exclusive collection of 86th PGA Championship branded merchandise. A "Merchandise Bag Check" is conveniently located outside the PGA Championship Golf Shop exit. Patrons are welcome to store their purchases at this location while enjoying the day at Whistling Straits.

PGA CHAMPIONSHIP JOURNALS

A voucher for a complimentary PGA Championship Journal is included with each weekly ticket. These vouchers may be redeemed at the PGA Championship Golf Shop or at the Journal Sales Tent located at the Main Spectator Entrance. Additional journals are available for purchase at both locations for \$10 each.

2004 PGA CHAMPIONSHIP WEB SITE

You can find information about the 2004 PGA Championship on our Web site at: www.pga2004.com

RE-ADMITTANCE

There will be no daily readmission to the grounds of the 2004 PGA Championship. If you leave the grounds, you must have a full ticket to return to the Championship. A ticket, once perforated, will no longer gain admission to the Championship. In the event weather warning signs are officially posted on any given day of Championship Week, the no readmission policy will not be in effect for the remainder of that same day.

RESTROOMS

Public and handicapped accessible restrooms will be placed in the following locations:

**All Parking Lots,
Main Spectator Entrance,
Practice Range,
Emerald Way,
5th Green,
9th Tee,
10th Tee,
10th Fairway,
13th Tee,
15th Fairway**

In addition, luxury restroom trailers are located at the Media Center, the Wanamaker Club, throughout the Corporate Villages and at the Champions Clubs. These facilities are reserved for properly credentialed ticket holders who have access to these areas.

TELEPHONES

**Main Spectator Entrance
Emerald Way
Wanamaker Club
Practice Range Concession Stand
10th Tee Concession Stand**

WANAMAKER CLUB

The Wanamaker Club is located to the immediate inside left of the Main Spectator Entrance.

WEATHER WARNING POLICY

The PGA of America will be in direct communication with the National Weather Service to receive reports of all threatening weather systems.



Inclement Weather Policy For All Spectators: Observe the Leader Boards and Thru Boards throughout the golf course for the Weather Warning signs that will appear if The PGA becomes aware of inclement weather moving into the area. When the signs appear (symbol above), spectators are advised to take precautions and seek shelter PRIOR to play being suspended. If the siren sounds, put down your umbrella and seek shelter immediately. Please avoid the following:

**Bodies of Water,
Hilltops/High Places,
Open Fields,
Telephone Poles,
Grandstands,
Golf Cars,
Tall/Isolated Trees,
Metal Fence**

WILL CALL

There will be NO Will Call service for the public at the 86th PGA Championship. Please do not plan to leave tickets for pickup at the PGA Championship site. It is your responsibility to distribute or obtain your tickets prior to arriving at Whistling Straits.

TELEVISION COVERAGE

The PGA Championship is one of golf's most extensively broadcast golf events in the world, with more than 26 hours of live coverage of all 18 holes by CBS Sports and Turner Sports.

| PREVIEW SHOW | |
|---------------------------|--|
| Saturday, August 7, 2004 | |
| CBS | 1:00 – 2:00 pm |
| 1ST ROUND | |
| Thursday, August 12, 2004 | |
| TNT | 1:00 – 7:00 pm |
| CBS | 11:37 pm – 12:07 am <i>(Taped Highlights)</i> |
| 2ND ROUND | |
| Friday, August 13, 2004 | |
| TNT | 1:00 – 7:00 pm |
| CBS | 11:37 pm – 12:07 am <i>(Taped Highlights)</i> |
| 3RD ROUND | |
| Saturday, August 14, 2004 | |
| TNT | 10:00 am – 12:30 pm |
| CBS | 1:00 – 6:00 pm |
| 4TH ROUND | |
| Sunday, August 15, 2004 | |
| TNT | 10:00 am – 12:30 pm |
| CBS | 1:00 – 6:00 pm <i>(All Times Central)</i> |

QUALIFICATIONS FOR INVITATION

The officers of The PGA of America have approved the following list of players eligible to compete in the 86th PGA Championship:

➤ **All former PGA Champions**

➤ **Winners of the last five U.S. Opens (2000-2004)**

➤ **Winners of the last five Masters (2000-2004)**

➤ **Winners of the last five British Opens (2000-2004)**

➤ **The 2004 Senior PGA Champion**

➤ **The low 15 scorers and ties in the 2003 PGA Championship**

➤ **The low 25 scorers in the 2004 PGA Club Professional Championship**

➤ **The 70 leaders in the PGA Championship points list from the 2003 Buick Open through the 2004 Buick Open.**

➤ **Members of the 2002 United States Ryder Cup Team**

➤ **Winners of tournaments co-sponsored or approved by the PGA Tour from the 2003 PGA Championship to the 2004 PGA Championship (does not include Pro-Am or team competitions)**

➤ **In addition, The PGA of America reserves the right to invite additional players not included in the categories listed above. The total field will be a maximum of 156 players. Vacancies (those below 70th place in the PGA Championship points list from the 2003 Buick Open through the 2004 Buick Open)**

HELPFUL TIPS

➤ **Remember where your car is parked.**

➤ **Cameras and autographs are permitted ONLY Monday, August 9 – Wednesday, August 11, 2004.**

➤ **Drink plenty of fluids to avoid dehydration. Spectators are encouraged to bring their own bottled water. *Please Note: There are no water fountains on site to refill your bottles.***

➤ **Wear headgear for protection from the sun and use suntan lotion or sunblock.**

➤ **Wear light-colored, cool clothing.**

➤ **Walk carefully, never run.**

➤ **Wear shoes with good traction and ankle support. No cleats allowed.**

➤ **Stay behind the gallery ropes and cooperate with the marshals.**

➤ **Kneel or sit down if you are in the front row.**

➤ **Remain still throughout each shot.**

➤ **Display your ticket conspicuously at all times.**

➤ **Bring a rain jacket or poncho.**

➤ **Designate a place to meet if you get separated from your companion(s).**